

MONEY LAUNDERING

We are all about the 'Anti'

United Nations Office of Drugs and Crime estimates the money laundered globally to be between 2-5% of GDP or **at least 800 billion dollars**. And the very technology that has allowed us to get better at the 3 F's (finding, freezing, forfeiting) is also the reason why this remains, not to state the obvious, a big problem. What has not been available to us before is the **ultimate tech trifecta – scale, speed and structure** – to take our best ever shot at eliminating this problem. That is the Anti we are all about.

Better (Data) than the Bad Guys

The only advantage we have over the perpetrators of massive scales of financial terrorism (yes we are quite vocal with our disdain on this one) is the ability to **harness the vast amounts of data suds** (laundry... suds, that's clever right) left by the 'megabyte money' chain. With immense precision and speed, we break down the massive amounts of bytes into **entity & transaction scores** and layer them with a brand new dimension we created - **network scores** (because fraud is network problem) – all computed within our proprietary non-parametric machine learning framework (simply put – smart software) that runs across all the data and every single entity in the laundry chain.

All Guns Blazing

To get locked & loaded with a whole new set of entity, transactional & network intelligence that arms your current Anti-Money Laundering efforts with an arsenal that rivals the best, all you need is a willingness to try one of Tresata's incredibly powerful **Customer Intelligence Management** software products...provided you have:

- A hadoop cluster... we have no special requirements, any hadoop will do
- Data in your hadoop cluster... without that we can't do much can we
- A business opportunity that can benefit from fighting Money Laundering
- Willingness to change the way you wash dirty laundry... pun intended